

# JASON JAMES

UX DESIGNER, MBA  
CORAL SPRINGS, FL

## CONTACT

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## PORTFOLIO

<https://jasonmjam.es>

## TECHNOLOGIES

Design Thinking

Systems Thinking

Business Analysis

Figma

Sketch

Framer X

InVision

Adobe XD

Justinmind

UserTesting.com

Flinto

Marvel

Atom

Visual Studio Code

Browser Dev Tools

Microsoft Project

Microsoft Excel

Tableau

Adobe InDesign

## EXPERIENCE

### CROSSTEAM 2019-present

#### Product Designer | South Florida

- Conducted user research, design system component creation, QA and project management for new presentation layer in React for a 20+ year high profile global trading platform for fortune 500 financial institution.
- Created information architecture, API documentation, visual design and helped facilitate team communication for a shipping transportation startup.

### THINKRITE 2018-2019

#### User Experience Designer - iOS, Android, Web | Fort Lauderdale, FL

- Created design system in Adobe XD after unifying designs across XD and Sketch
- Created fully interactive prototypes, including data variables, with Justinmind
- Advocated for a user-centric design process with C-suite executives and collaborated with ux strategist, user researcher, product manager, dev teams and QA.

### IRONHACK 2017-2017

#### UX/UI Designer (Student) - User Experience Design | Miami, FL

- Code-for-Miami School Data Redesign: Made existing school performance data clear and accessible to the public.  
\*\*\*December 2017 Ironhack UX/UI Hackshow Awards: Overall Hackshow Judge Favorite; Outstanding UX Strategy; Outstanding Business Analysis; Outstanding Problem-Solving Skills; Outstanding Presentations Skills, Runner Up; Outstanding User Research, Runner Up

### E.E. REED Construction 2016-2017

#### Business Development & PM - Commercial Construction | Herndon, VA

- Designed bid proposals and promotional content in Adobe InDesign
- Curated and created promotional content addressing industry trends.
- Led and organized pitch presentations to prospective clients in order to win new business and represented firm at industry events to maintain and create customer relationships.

### E.E. REED Construction 2013-2016

#### Assistant Project Manager - Commercial Construction | Herndon, VA

- Led project status meetings of up to 25 people with subcontractors, architects and clients.
- Proactively solved design and construction issues as they arose on-site and managed last-minute design requests due to client needs, budget constraints, or project requirements. Utilized waterfall methodology (GANTT) to meet project deadlines and manage costs.  
\*\*\*2017 NAIOP VA Award of Excellence (GMU Potomac Science Center)  
\*\*\*2016 IIDA Pinnacle Award (AOL Steve Case Center)

### AT4 Wireless, Inc 2011-2013

#### Sales Associate - Wireless Telecommunications | Herndon, VA

- Gathered and analyzed customer feedback to share insights with engineering teams in Taiwan, Spain and the US.

## EDUCATION

### IRONHACK 2017-2017

#### Fulltime UX/UI Design Bootcamp (400+ hours) | Miami, FL

- Rapid Prototyping, Usability Testing, User Research, Agile Methodology, Lean UX, Design Thinking

### EASTERN MENNONITE UNIVERSITY 2015-2017

#### MBA, Master of Business Administration | [collaborativemba.org](http://collaborativemba.org)

- Trained in Organizational Behavior, Systems Thinking, Data Analysis, Marketing, Accounting and Finance, Economics, Leadership and Sustainability.
- International Residence in Costa Rica observing sustainable coffee cooperative

### UNIVERSITY OF VIRGINIA 2006-2011

#### BA, Bachelor of Arts - History | Charlottesville, VA