

# JASON JAMES

UX DESIGNER, MBA  
CORAL SPRINGS, FL

## CONTACT

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🐦 @jas0nmjames

## PORTFOLIO

[jasonjamesportfolio.co](http://jasonjamesportfolio.co)

## TECHNOLOGIES

Design Thinking

Systems Thinking

Business Analysis

Sketch

InVision

Adobe XD

Justinmind

UserTesting.com

Flinto

Marvel

Atom

Microsoft Project

Microsoft Excel

Tableau

Adobe InDesign

## EXPERIENCE

### THINKRITE 2018-present

- User Experience Designer - iOS, Android, Web | Fort Lauderdale, FL
  - Created design system in Adobe XD after unifying designs across XD and Sketch
  - Created fully interactive prototypes, including data variables, with Justinmind
  - Advocated for a user-centric design process with C-suite executives and collaborated with ux strategist, user researcher, product manager, dev teams and QA.

### IRONHACK 2017-2017

- UX/UI Designer (Student) - User Experience Design | Miami, FL
  - Code-for-Miami School Data Redesign: Made existing school performance data clear and accessible to the public.
  - \*December 2017 Ironhack UX/UI Hackshow Awards: Overall Hackshow Judge Favorite; Outstanding UX Strategy; Outstanding Business Analysis; Outstanding Problem-Solving Skills; Outstanding Presentations Skills, Runner Up; Outstanding User Research, Runner Up

### E.E. REED Construction 2016-2017

- Business Development & PM - Commercial Construction | Herndon, VA
  - Successfully designed over 5 project bid proposals ranging from 10k to 25M dollars using Adobe InDesign.
  - Curated and created promotional content addressing industry trends.
  - Led and organized pitch presentations to prospective clients in order to win new business and represented firm at industry events to maintain and create customer relationships.
  - \*2017 NAIOP VA Award of Excellence (GMU Potomac Science Center)
  - \*2016 IIDA Pinnacle Award (AOL Steve Case Center)

### E.E. REED Construction 2013-2016

- Assistant Project Manager - Commercial Construction | Herndon, VA
  - Led weekly project status meetings of up to 25 people with subcontractors, design professionals and clients.
  - Proactively solved design and construction issues as they arose on-site and managed last-minute design requests due to client needs, budget constraints, or project requirements.
  - Utilized waterfall methodology (GANTT) to meet project deadlines and manage costs.

### AT4 Wireless, Inc 2011-2013

- Sales Associate - Wireless Telecommunications | Herndon, VA
  - Gathered and analyzed customer feedback to share insights with engineering teams in Taiwan, Spain and the US.
  - Optimized the sales team's workflow through data organization and Salesforce administration

## EDUCATION

### IRONHACK 2017-2017

- Fulltime UX/UI Design Bootcamp (400+ hours) | Miami, FL
  - Rapid Prototyping, Usability Testing, User Research, Agile Methodology, Lean UX, Design Thinking

### EASTERN MENNONITE UNIVERSITY 2015-2017

- MBA, Master of Business Administration | [collaborativemba.org](http://collaborativemba.org)
  - Trained in Organizational Behavior, Systems Thinking, Data Analysis, Marketing, Accounting and Finance, Economics, Leadership and Sustainability.
  - International Residence in Costa Rica: observed an innovative coffee cooperative to implement more environmentally and socially sustainable business practices in the U.S.

### UNIVERSITY OF VIRGINIA 2006-2011

- BA, Bachelor of Arts - History | Charlottesville, VA
  - Activities: President of B.U.C.K.S. (Youth Mentoring Org), Member of the Cavalier Drumline, Interned with University Community Racial Reconciliation Project.
  - Completed one year of Masters level work in Education.